### **Testimonials**

# James Milner, Rosedale Livestock, Blayney

The Beef Spectacular Trial is a well organised, "entrant friendly" event that we enjoy being a part of. Not only do we obtain terrific feedback on the performance of our own cattle, we find the whole experience to be interesting, educative and very relevant from a producers point of view. The social aspect of the event is also enjoyable and a great way to catch up with other members of the Beef Industry.

## Trent, Ross & Janelle Johnstone,

Trojon & Ronelle Park Shorthorns, Lyndhurst

We the Johnstone family of Ronelle park and Trojon shorthorns have been entering the feedlot trial since it first started.

We have entered around 15 teams over those years. We find it as a great way to compare ourselves against other producers in a very fair and even way of doing so. The information we receive on each individual animal has proven very valuable to our business.

Being seedstock producers it also give us an advantage on how any new genetics we are using perform under feedlot conditions, before our bull selling season or the females go into production.

The time and effort that is put into the trail by those who run it is 2nd to none. We will be entering again in 2015 and urge other cattle producers to do the same.

## Sophie, Tom & Thomas Holt, Coonong Station, Urana

The whole process from on farm selection to the final comprehensive report on individual animals provides us with invaluable information. We have found that the information gained from the Trial on the performance of specific animals and bloodlines provides us with another relevant and valuable management tool for our use in herd.

#### Andy Watson

## Gillian Fahle, Murra Angus, Walwa, Vic

AFTER their steers were too heavy for last year's competition, Victorian Angus breeders Gillian Fahle and John Toohey, Murra Angus, Walwa, made a return to this year's Feedback Trial.

"We were so pleased with the feedback we got from the trial we wanted to do it again," Ms Fahle said.

After their first competition two years ago, Ms Fahle said they had learnt a lot.

"It's been an excellent classroom," she said.

"We realised that we had to meet the specifications the feedlot was targeting and get more consistent – not just with the five steers that we entered in the trial, but across all our steers.

"The competition is terrifically run, and from a producer's point of view, it allows us to see the point of view of the feedlots and what they require.

"It's a pretty good benchmarking tool, and allows you to see the difference both within breeds and against other breeds."

This year's team of Murra Angus steers took out second place in the carcase section of the competition.