

# Sponsorship

\*\*All Facebook posts, livestreams and advertising is on the Facebook Pinnacle Page and shared onto the Thomas Youlden Page  
The "Thomas Youlden Page" has 8.8k followers and the Pinnacle Boer Goat Sale Pages have over 4k followers, both with an audience of followers from the Australian and Overseas agricultural industry

## **GOLD LEVEL \$4000 +GST**

Personalised 30 second promo video, yours to keep forever!

Stall at the Event

Sponsor & Present 1x Grand Champ Ribbon (or 2 champion ribbons of your choice)

Interview at event Livestreamed on Facebook

Loud speaker: mentioned as the main sponsor each day with brief promo read out

Ring / prime location signage option

Present at event 5 minutes prior to industry speakers

Advertised as the main sponsor on; flyers, catalogue, event schedule, social media

## **Grand Champion Ribbons**

**Australian Grand Champion Boer Buck**

**Australian Grand Champion Boer Doe**

**Australian Champion Standard Boer Buck**

**Australian Champion Standard Boer Doe**

**Australian Champion Colour Boer Buck**

**Australian Champion Colour Boer Doe**

## **SILVER LEVEL \$2000+GST**

Stall at the Event

Signage at event

Choose 2 Champion ribbons to sponsor and hand out at event

Loud speaker: presentation of champion ribbons, brief promo read out

Loud Speaker: Mentioned during the day as a sponsor with brief promo read out

Advertised as a sponsor on flyers for catalogue, event schedule, social media

## **Champion Ribbons**

**Australian Champion Boer Hoof and Hook Individual**

**Australian Champion Boer Hoof and Hook Group Class**

**Australian Senior Champion Standard Boer Buck**

**Australian Senior Champion Colour Boer Buck**

**Australian Senior Champion Standard Boer Doe**

**Australian Senior Champion Colour Boer Doe**

**Australian Intermediate Champion Standard Boer Buck**

**Australian Intermediate Champion Colour Boer Buck**

**Australian Intermediate Champion Standard Boer Doe**

**Australian Intermediate Champion Colour Boer Doe**

**Australian Junior Champion Standard Boer Buck**

**Australian Junior Champion Colour Boer Buck**

**Australian Junior Champion Standard Boer Doe**

**Australian Junior Champion Colour Boer Doe**

## **BRONZE LEVEL \$500+GST**

Choose Champion Ribbon or 2 Class Sponsorships printed in catalogue

Signage at event

Advertised as a sponsor on flyers, sale catalogue and event schedule

Loud Speaker: Mentioned during the event as a sponsor

Posted on Facebook as sponsor of the event

**INDUSTRY SUPPORT LEVEL (LESS THAN \$500+GST, TIME, SKILLS)**

Note: Sponsors offer their time, skills or give less than \$500.

Donate carcass

Donate prizes

Example: help sell merchandise, run the food stall, ring clean up, set up or take down panels from shed, help with weigh in, hold animals in ring

Advertised as a sponsor on flyers, sale catalogue and event schedule

Loud Speaker: mentioned as a sponsor during the event

**CHAMPION OR 2x CLASS RIBBON SPONSORSHIPS \$250+GST**

For those that wish to sponsor a specific champion ribbon or 2x classes

If you wish to choose a particular champion ribbon or 2 x classes

Payment confirms this sponsorship type

**STALL COST \$500+GST**

Space 3x3metres

BYO Gazebo

Advertised as a stall on flyers, sale catalogue and event schedule

Post on Soicla Media attending event as a stall holder

Loud Speaker: mention stall to attendees with brief promo read out

**Australian Reserve Senior Champion Standard Boer Buck**

**Australian Reserve Senior Champion Colour Boer Buck**

**Australian Reserve Senior Champion Standard Boer Doe**

**Australian Reserve Senior Champion Colour Boer Doe**

**Australian Reserve Intermediate Champion Standard Boer Buck**

**Australian Reserve Intermediate Champion Colour Boer Buck**

**Australian Reserve Intermediate Champion Standard Boer Doe**

**Australian Reserve Intermediate Champion Colour Boer Doe**

**Australian Reserve Junior Champion Standard Boer Buck**

**Australian Reserve Junior Champion Colour Boer Buck**

**Australian Reserve Junior Champion Standard Boer Doe**

**Australian Reserve Junior Champion Colour Boer Doe**

**Australian Champion Breeders Group of 3**

**Australian Champion Sire and Progeny**

**Australian Champion Doe and Progeny**

**\*Finalised classes to be released shortly**

**Junior, Intermediate & Senior Classes Standard Bucks**

**Junior, Intermediate & Senior Classes Standard Does**

**Junior, Intermediate & Senior Classes Colour Bucks**

**Junior, Intermediate & Senior Classes Colour Does**



