



MOOJEPIN
MERINOS

Reproduction is the major profit driver in any flock

It's about how many lambs hit the ground — and thrive.



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Lifting lamb numbers is one of the most effective ways to capitalise on a strong market — and while scanning rates are vital, it's the weaning rate that truly impacts your bottom line.

Moojepin has made reproduction a central focus in our program:

Selecting for early maturity and ewe-lamb joining potential

Driving fertility through high-accuracy ASBVs like YCON and ERA

Management strategies that help scanning results translate to lambs on the ground

Our genetics help producers join ewes earlier, wean more lambs, and turn them off at market weight earlier — building a more productive, resilient flock over time.

Looking to improve weaning rates? Let's talk.

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RAM SALE
9th October